

NEWSLETTER

MONDAY 7.
SEPTEMBER

TODAY'S HIGHLIGHTS

- 17:20 - 17:40

Opening and Awards Ceremony

- 18:00 - 19:00

Invited Talk - Rosie Jones

- 19:30 - ...

Welcome Reception at Bled castle

INSIDER TIPS

- *Restaurants (Slovenian food):*

Gostilna Pri Planincu, Grajska 8

Union - Ljubljanska 9

- *Café:*

Opposite to Hotel Park (Cesta svobode 15) - best "Kremna rezina"



* Bled is known for its delicious cream cake called "Kremna rezina"

* For more information ask for the "BLED in your pocket" booklet at your hotel reception

Bled Welcomes You

ECML PKDD 2009 is organized in Bled, where the only island in Slovenia is located. Bled is a fairytale-like tourist destination close to the Julian Alps, best known for the glacial Lake Bled, and the castle overlooking the lake. The small island in the western part of the lake hosts the "Assumption of Mary Pilgrimage Church". There are 99 steps on the island, and a local tradition requires the husband to carry his new bride up these steps. Coachmen called "Fijaker" can take one on a tour of the lake, and also up the castle. Other sights worth discovering are the Bohinj Lake (~25 km



Bled, Slovenia

from Bled), the Vintgar gorge (~ 4 km north-west of Bled), the Pokljuka ravine (7 km from Bled), the cave under "Babji zob" (300 m long).

Close to Bled lies the only national park in Slovenia, named after the highest mountain, Triglav (2864 m). Did you notice it on the Slovenian coat of arms? May you enjoy the conference.

Invited Talk: Rosie Jones



ECML PKDD 2009's first invited talk will be given by Rosie Jones, a Senior Research Scientist at Yahoo!, Inc. Her talk is entitled "Privacy in Web Search Query Log Mining".

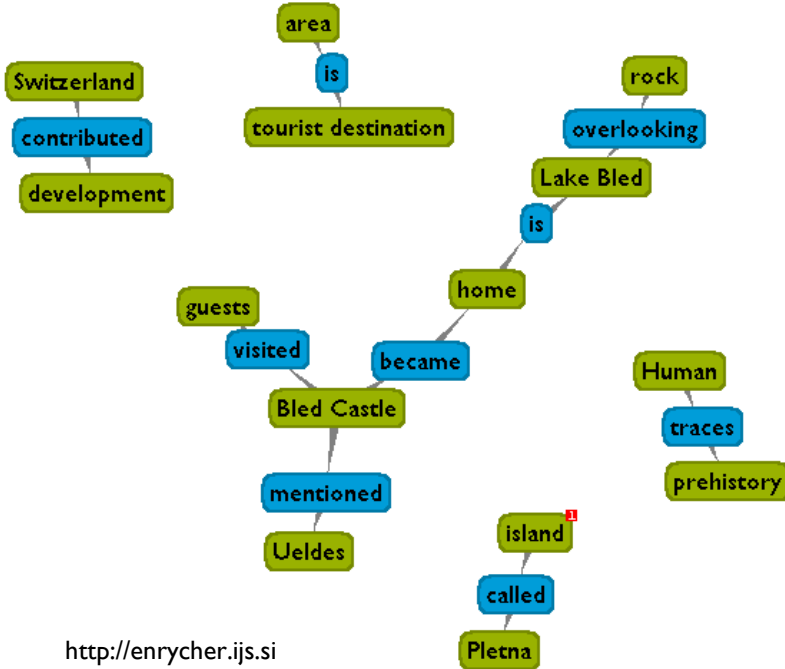
ABSTRACT:

Web search engines have changed our lives - enabling instant access to information about subjects that are both deeply important to us, as well as passing whims. The search engines that provide

answers to our search queries also log those queries, in order to improve their algorithms. Academic research on search queries has shown that they can provide valuable information on diverse topics including word and phrase similarity, topical seasonality and may even have potential for sociology, as well as providing a barometer of the popularity of many subjects. At the same time, individuals are rightly concerned about what the

consequences of accidental leaking or deliberate sharing of this information may mean for their privacy. In this talk I will cover the applications which have benefited from mining query logs, the risks that privacy can be breached by sharing query logs, and current algorithms for mining logs in a way to prevent privacy breaches.

Enryched Bled



<http://enrycher.ijs.si>

Enrycher is a service oriented natural language information extraction tool. It processes text at various levels: at a language level (extracting and resolving entities), at a semantic level, extracting subject - predicate - object triplets and at a document level, generating semantic graphs.

The semantic graph on the left was generated using the Enrycher service. The text was taken from Wikipedia's article on Bled (<http://en.wikipedia.org/wiki/Bled>). The concepts highlighted in green represent the subject and object nodes of the graph, whereas the link is highlighted in blue and it represents the predicate. The semantic graph offers a straightforward visualization of a document, by linking main facts in a meaningful way. Visual analytics, question answering and story link detection are among the system use cases.

Sudoku

(<http://www.websudoku.com>)

	4	5						
1			2	3				8
	2		8	5				
							9	7
		3	7	8	5	2		
7	6							
			9	2		5		
	5		4	8				2
						6	3	

Registration Desk

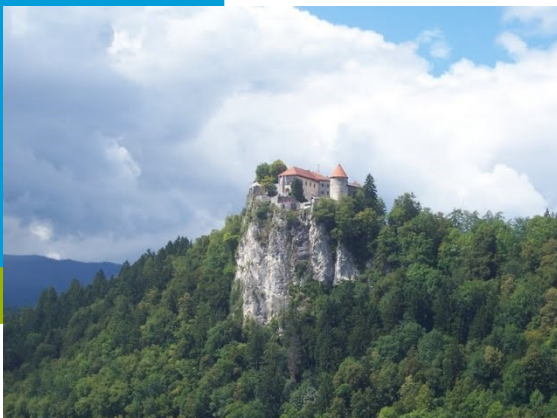
The registration desk will be located in Hotel Golf (in front of the main conference room Jupiter).

Opening Hours are as follows:

Monday 7th September (7:30 - 19:00)	Thursday 10th September (8:00 - 18:00)
Tuesday 8th September (8:00 - 19:00)	Friday 11th September (8:00 - 17:00)
Wednesday 9th September (8:00 - 15:00)	

About Bled Castle

Bled castle



The Welcome Reception will be held in a medieval castle with an overview of the lake.

The castle hosts, aside from a museum presenting the ancient history of Bled, a restaurant, printing works, a castle cellar, and a herbal gallery. In summer, there is a count and an archery tournament,

and on summer nights there are classical music concerts. The well located in the lower courtyard was cut into live rock. In the printing works you can use a reconstructed Gutenberg's printing machine to print certificates.

Enjoy the reception and the magnificent view!